

Beatles Trademark Owner Sues Vendors for Counterfeit Merch

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Barack Ferrazzano Intellectual Property Group Partner **Scott J. Slavick** commented on Apple Corps' recent \$100 million lawsuit against approximately 50 online vendors for allegedly selling merchandise with Apple's "Beatles" and "Yellow Submarine" trademarks without permission. In "Beatles Trademark Owner Sues Vendors for Counterfeit Merch" Scott discusses the strong deterrent effects that such a suit could bring, even if Apple never recoups its requested damages.

[Click here to read the full *New York Post* article.](#)

PROFESSIONALS

Scott J. Slavick

PRACTICE AREAS

Intellectual Property