

# Business Ex Machina: Deploying & Managing Investments in Artificial Intelligence

10.5.2023 | BFKN EVENT

Virtual

**Thursday, October 5, 2023**

9:00 AM-10:00 AM CDT

*Complimentary Webinar*

[Register Here](#)

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BFKN's **Corporate**, **Fintech**, and **Private Equity & Venture Capital Groups** are proud to present this webinar for investors and corporate managers on the unique risks posed by investments in artificial intelligence ("AI").

Join a panel of industry veterans during this complimentary webinar to learn the basics of artificial intelligence and machine learning, the unique legal and regulatory risks these technologies present, and how to tap this monumental revenue-generating opportunity.

Although new issues are developing daily, some of the topics we intend to cover include:

- **The Basics.** Understanding the underlying technology and the myriad applications and businesses.
- **Legal & Regulatory Concerns.** New and old, what laws and regulatory regimes will apply to AI and areas of future potential regulation.
- **Addressing AI Risk.** How investors and corporate managers can use AI technologies to improve and optimize products and processes and strategies for managing and mitigating the risks posed by businesses deploying AI.

We encourage you to submit questions and topic suggestions when registering for the program. **We have applied for 1.0 hour of general CLE credit in Illinois and to receive CLE credit for this webinar, attendees must watch the entire program.** We will also apply for 1.0 general credit hour in the additional states requested based on the attendees completing the full program and the requirements of each state. This program will be recorded and available on-demand for CLE credit to all registrants.

## PROFESSIONALS

Megan Ratia

Justin C. Steffen

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## PRACTICE AREAS

Corporate & Securities

Financial Institutions

Fintech (FIGx®)

Private Equity & Venture Capital

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## INDUSTRIES

Financial Services & Fintech

Private Equity & Venture Capital

## Panelists

### **Justin C. Steffen, Partner, BFKN Financial Institutions Group**

Justin practices at the intersection of law, banking, and innovation.

Focusing on bank-fintech partnerships, regulatory, and licensing matters, and commercial contracting, Justin helps bank and fintech clients de-risk the future of financial services. Regardless of the legal issue or the technology involved, Justin prides himself on being his clients' go-to attorney for navigating novel legal and regulatory issues. Clients seek out Justin for help with managing and negotiating partnerships (Fintech and BaaS), payments issues (real time, wires, ACH, card networks, BIN sponsorship), digital asset matters, and other technology-focused concerns (financial privacy, artificial intelligence and machine learning, and data analytics and usage).

### **Rumi Morales, Partner & Board Member, Outlier Ventures**

Rumi Morales is a globally recognized leader identifying and investing in the emerging industries that will define our next generation. A long-time financial executive and investor with deep expertise in fintech, blockchain and AI, Rumi bridges today's traditional institutions with tomorrow's digital economies.

## Moderator

### **Megan Ratia, Partner, BFKN Corporate & Securities Group**

Megan advises investors and companies of all stages in connection with corporate transactions. The breadth of her practice allows her to offer strategic, market-based advice to operating companies looking to scale their businesses while lending her investor clients a pragmatic perspective on transactional risk and deal negotiations. Megan serves as primary counsel to both domestic and international clients in connection with M&A, joint ventures and venture and growth equity transactions. She regularly advises private equity sponsors and high-net worth clients in connection with a broad range of U.S. investments, with a particular focus on the consumer products and services, real estate and technology industries.