

# 2024 Acquire or Be Acquired: Exploring Your Growth Options

January 28-30, 2024 | SPEAKING ENGAGEMENT  
Phoenix, AZ

**January 28 - January 30, 2024**  
**JW Marriott Phoenix Desert Ridge**  
**Phoenix, AZ**

**Register Now**

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Don't miss BFKN **Financial Institutions Group** co-chair **Robert M. Fleetwood** and partner **Justin C. Steffen** during Bank Director's *Acquire Or Be Acquired* conference in Phoenix, AZ. The conference is widely regarded as the financial industry's premier M&A event for a bank's CEO, board of directors, and key leadership team.

## **Breakout I: What The Board Needs To Know in 2024**

Sunday, January 28, 2024 | 9:55 AM – 10:35 AM

**Robert M. Fleetwood**, Partner, BFKN

This breakout session continues the "Need to Know" series that has consistently been a popular highlight at this conference for many years. Gain practical insight on what CEOs and directors need to know in 2024 and beyond.

## **FinXTech Session: Navigating the Changing Technology Landscape**

Sunday, January 28, 2024 | 10:50 AM – 11:25 AM

**Justin C. Steffen**, Partner, BFKN

This session focuses on how you navigate the constant changes in technology and what you need to know so your bank can remain competitive – and grow in today's current environment.

To register or for more information, [click here](#).

## **PROFESSIONALS**

Robert M. Fleetwood

Justin C. Steffen

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## **PRACTICE AREAS**

Financial Institutions

Fintech (FIGx®)

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## **INDUSTRIES**

Financial Services & Fintech

## About the Speakers

Rob is co-chair of the Financial Institutions Group and concentrates his practice on financial institutions, securities, and general corporate matters. He regularly represents financial institutions on public and private securities offerings, recapitalizations, mergers and acquisitions, corporate governance matters, and contract negotiations. Additionally, he works closely with clients on their continued compliance with federal and state securities laws, including reporting under the Securities Exchange Act and with corporate governance matters.

Justin is a partner in BFKN's Financial Institutions Group. Clients seek out Justin for help with managing and negotiating partnerships (Fintech and BaaS), payments issues (real time, wires, ACH, card networks, BIN sponsorship), digital asset matters, and other technology-focused concerns (financial privacy, artificial intelligence and machine learning, and data analytics and usage). Justin helps scores of bank and fintech clients identify and evaluate prospective partners, negotiate program management and partnership agreements, obtain regulatory approval for BaaS and other strategic endeavors, and manage ongoing partnerships. In the last few years alone, he has helped clients launch products and services including credit, debit and prepaid cards, payment processing, real-time and faster payments services, commercial and consumer loans, digital asset custody, and investment products.