

Trademark Portfolio Management

We manage global trademark portfolios for many of the worlds' most famous brands. Our trademark attorneys provide strategic and business-focused advice to our clients. We are able to leverage longstanding relationships with the top trademark firms throughout the world to provide top-quality and cost-effective portfolio management services.

Our attorneys have developed and executed global filing strategies to facilitate high-profile brand launches throughout the globe. Our trademark portfolio management services are flexible and customizable. We partner with our clients' in-house trademark teams to provide bespoke services depending upon objectives and needs.

However, trademark portfolio management consists of far more than the mere registration and protection of trademark assets. Dynamic and growing companies are continuously looking to expand and enter profitable agreements with likeminded companies. Our trademark attorneys work with in-house legal and business teams to develop licensing deals and strategies to expand their company's global reach.

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