

Annaliese F. Fleming

Partner

Annaliese concentrates her practice on intellectual property law and litigation. She has experience in a variety of non-patent intellectual property matters, including trademark and copyright counseling, trademark prosecution, licensing, intellectual property litigation and the intellectual property aspects of corporate transactions. She regularly assists clients in identifying, protecting and preserving their intellectual property assets, including seeking registration of trademarks in the United States as well as internationally, and taking action against the infringement of trademarks, copyrights, trade dress and trade secrets. Annaliese assists in the management of worldwide trademark portfolios for a number of the firm's clients.

Annaliese's litigation experience includes representing clients in state and federal courts nationwide, as well as in arbitration, mediation and administrative proceedings. Annaliese is experienced in all phases of dispute resolution, including pre-litigation client counseling, injunction proceedings, and through and including trial and appeals. She is also a trained mediator, and relies on her mediation and negotiation skills to resolve disputes early in the process.

In addition to working on intellectual property matters, Annaliese actively participates in the firm's pro bono initiative. She regularly represents women seeking political asylum on gender-related grounds. Annaliese also formerly served as the partner in charge of recruiting for the firm.

Representative Matters

- Enforced trademarks of cosmetic manufacturer client, including the prompt cease-and-desist of competitor's trademark infringement
- Enforced foreign copyright of Danish art, including the cease-and-desist of counterfeit manufacture of goods and recovery of damages
- Represented trademark owner in trademark infringement action, including three-day preliminary injunction hearing
- Negotiated and drafted trademark license agreements for product placement opportunities



TEL: (312) 629-7385

FAX: (312) 984-3150

annaliese.fleming@bfkn.com

Practices

- Automotive Group
- Intellectual Property
- Litigation

Education

- Northwestern University School of Law, J.D., *cum laude*, 1999
- University of Wisconsin-Madison, B.A., with distinction, 1996

Bar & Court Admissions

- State of Illinois
- State of Wisconsin
- U.S. District Court - Northern District of Illinois
- U.S. District Court - Central District of Illinois
- U.S. District Court - Eastern District of Wisconsin
- U.S. District Court - Western District of Wisconsin
- U.S. Court of Appeals - 2nd Circuit
- U.S. Court of Appeals - 7th Circuit

- Regularly represent clients in trademark enforcement matters, including internet and domain name disputes
- Regularly counsel clients in trademark registration matters

Representative Clients

- Automobili Lamborghini America
- GoSmile
- LVMH
- Triumph Motorcycles

Articles and Publications

- Client Action Alert - Trademark Owners: Prepare for Launch of New Generic Top-Level Domain Program (January 3, 2012)
- Client Action Alert - Protect Your Trademark from Registration as a .XXX Domain (June 27, 2011)

Professional Activities and Honors

- American Bar Association - Intellectual Property Law Section
- International Trademark Association (INTA)
- American Intellectual Property Law Association (AIPLA)
- Editor-in-Chief, Journal of Criminal Law & Criminology, 1998-99
- Women Lawyers Association Outstanding Woman Law Graduate for Class of 1999